

NMA

ARTIST

CONTACT US:



Native Manor Artists is the boutique artist division of Native Manor, a casting and coordination company operating in both New York State and Tennessee. NMA specializes in à la carte services, making it affordable for talent to succeed in today's market.

At Native Manor Artists, we take pride in our exclusive clientele approach, selectively working with artists who align with our vision and values, ensuring a tailored and impactful collaboration.

In addition to Native Manor Artists' free community events, workshops, and power hours, NMA employs straightforward tactics proven to yield results. We aim to equip artists with the mindset, motivation, and strategies necessary to elevate them to their next level. When they win, we win! An artist's career is not only their passion but a business, and profitability is crucial. We want to assist in making them the best entrepreneur they can be—either by empowering them with the knowledge of how to independently manage their own career or by allowing us to assist on their behalf.

Prices and rates vary depending on individual needs, preferences, project requirements, or the time involved. Once you inform an NMA associate of your preferences, a rate quote will be emailed to you.

Payments must be made in full prior to our start. We accept payments through Zelle and Venmo, with credit card options available for an additional fee.

Contact us today to begin the conversation, and let's explore how our affordable "à la carte" options can kickstart your entertainment career. Your journey to your dreams begins now.



À La Carte Options

CONSULTATION

During this 30-minute call/Zoom session, you'll share your needs and goals. We'll help you determine where your investment with NMA will be most beneficial and find a starting point. We aim to offer guidance without pushing unnecessary services.

\$25.00

WEBSITE CONTENT CREATION

We create captivating artist bios (long or short) tailored to grab readers' attention and showcase your unique brand. Whether it's a bio or other website pages, we ensure they align with your brand.

Contact for pricing.

Custom Editorial Pitch Email for Playlist Curators

Boost your chances of standing out with targeted emails to pitch your music to playlist curators. While success isn't guaranteed, our emails grab curator's attention, increasing your chances of placement. Our track record speaks for itself.

\$30.00 (per email)

EPK/One Sheet Creation

\$150.00

Write-ups for Singles (Self-Submission)

We craft compelling storylines to capture the attention of bloggers, curators, and editors, increasing your chances of securing single or artist reviews. Each published article boosts your SEO and Google ranking.

\$50.00 per write-up.

Write-ups for Singles (Submission Done for You):

Similar to "Self Submission," but we manage the submissions for you. **Contact us for pricing.**

Book/Schedule:

Arrange writers' rounds, local radio interviews (unless signed), social media interviews, podcast appearances, and more. *

Contact for pricing.

Press Releases (Self-Distribution)

Press releases are essential for garnering media exposure by providing journalists with timely and relevant information about events or brand developments. Well-crafted releases motivate journalists to feature stories, enhancing brand visibility, credibility, and SEO.

\$50.00 per press release.

Press Releases for Singles and Announcements (Submission Done for You)

Contact for pricing.

Brand Identity and Planning:

Whether you're building a brand from the ground up or refining your existing identity, we help ensure your message is concise and clear. Our services include coordinating photo/video shoots with our network of contacts and planning social media posts. We assist in selecting the right creative contractors for your needs. Please note that fees for external contractors and scheduling are additional. Outside contractor rates are additional and are not included in NMA's services.

\$150.00 (first session 1 hour), \$50.00 for each additional hour thereafter for recurring clients.

\$250.00 Bundle: 3.5 hours (can be split between different days).

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À La Carte Options

Strategy Planning and Accountability Coaching
 (\$250.00 per month 1 month required)

Accountability coaching provides a structured support system to keep artists focused, motivated, and responsible for their goals, setting them up for future success. It includes up to two 1-hour calls or meet-ups each week, one at the beginning and one at the end of the week. Here's a breakdown of the key components of accountability coaching for artists:

- **Clear Goal Setting:** Assist artists in setting clear and achievable goals, outlining a strategic plan of action, and guiding them on how to drive positive change through their actions.
- **Weekly Check-Ins:** Provide regular check-ins to ensure ongoing progress. These check-ins serve as opportunities to review accomplishments, address challenges, and refine the action plan as needed.
- **Problem Solving:** Offer guidance in navigating obstacles and challenges. The coaching process involves problem-solving strategies to help artists overcome barriers and maintain momentum.
- **Time Management Support:** Help artists develop effective time management skills, ensuring they allocate their time efficiently to prioritize and work towards their goals.
- **Accountability Measures:** Establish accountability measures to ensure artists commit to completing tasks and meeting deadlines. This accountability fosters a sense of responsibility and commitment to the coaching process.
- **Feedback and Opinions:** Encourage regular feedback and reflection. Artists assess their progress, celebrate achievements, and engage in self-reflection to make informed decisions moving forward.
- **Empowering Decision-Making:** Empower artists to make decisions that align with their artistic vision and career goals. The coaching process guides them in making informed choices while providing constructive feedback.

Advanced Services (for eligible artists):

- Tour managing
- Social media management
- Booking & coordination
- Management

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