



CONTACT US:



Thank you for your interest in our Artist Services.

To get started, please email NMTeam@nativemanor.com with your areas of interest. We will provide a customized rate quote based on your needs. Package discounts and custom pricing are available.

Pricing Details:

- Prices vary based on your project's requirements, preferences, and time commitment.
- Once you share your details with an NMA associate, we will send you a tailored rate quote via email.

Payment Information:

- Full payment is required before we begin any work.
- We offer both pay-as-you-go and monthly payment options.
- Payments can be made via Zelle or credit card (note: credit card payments include an additional processing fee).

Project Timeline:

- Our business hours are Monday to Friday, 9 AM to 5 PM (excluding holidays).
- Please allow 3-5 business days for your project to begin once payment is received.



À La Carte Options

ARTIST ASSESSMENT

This is a straightforward, opinion-based evaluation of the overall public brand. We review relevant links, music, quality, social media, the artist's story, and the overall project to identify strengths and weaknesses. This includes a 30-minute consultation or email summary with recommendations on areas to focus on, along with ideas for improvement.

SHORT BIO

This is perfect for pitch emails and direct communication.

LONG BIO

This delves into accomplishments, awards, and milestones, while offering personal insights into the artists values, motivations, and interests. Additionally, it outlines current endeavors and future goals. Long bios are typically used for press kits, professional websites, or detailed profiles where a deeper context is needed.

WRITE-UPS FOR SINGLES/ALBUMS

We craft compelling storylines to capture the attention of bloggers, curators, and editors, increasing your chances of securing single or artist reviews. Each published article boosts your SEO and Google ranking.

EPK (ELECTRONIC PRESS KIT) / ONE SHEET

PRESS RELEASE

NMA only writes the press release for you

PRESS RELEASES

NMA writes the press release and submits on your behalf to our contacts

PR SERVICES

Prices vary depending on the scope of work. The basic package includes a press release or artist feature article 2-3 media outlets, which may consist of a mix of write-ups, podcasts, radio interviews, etc. To purchase this option, you must have a solid brand and press package. Success is dependent on the package and is at the curators' discretion.

COMMUNITY ENGAGEMENT ASSISTANCE

Assist in establishing connections through our network by scheduling writers' rounds, facilitating co-writes, and coordinating/notifying about local events. Rates vary depending on needs.

ARTIST PROFILE CREATION/EDITING

This includes claiming and creating music profiles on streaming platforms like Amazon, Pandora, and Spotify. We can also assist with setting up a Performance Rights Organization (PRO) if needed.

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Website & Design
Rates Vary

WEBSITE REVAMP

This service is for those who either have an existing website or need a new basic site for both desktop and mobile views. We use Wix because it's user-friendly and allows us to teach you how to manage it yourself if needed. We can create or redesign the layout, update the color scheme, adjust tabs, enhance music sections, and more. This package includes up to 4 hours of design work.

WEBSITE SUGGESTIONS

For those who have a developed website and prefer to handle the editing themselves, we offer design recommendations based on your goals and branding. This includes suggestions on overall design, color schemes, templates, content, and a post-completion review to ensure your site is cohesive and effective.

BASIC WEBSITE & TOUR SCHEDULE UPDATES

You provide all the details for your show dates, venues, and times, and we'll update your website as needed. This service is available on request.

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Social Media Management

SOCIAL MEDIA CONTENT CREATION

This includes creating engaging visual content based on what you provide or what we capture during our photo shoots. We handle static posts, schedule photo shoots, and create behind-the-scenes content, flyers for gigs, monthly schedule flyers, and lyric videos for platforms like YouTube and TikTok if needed.

SOCIAL MEDIA POSTS

We'll manage 2-3 posts per week, along with multiple stories each week, depending on your schedule. You'll need to provide photos, videos, and other content. We focus on Instagram, TikTok, Facebook (Artist page), and YouTube.

REQUIREMENTS

You must provide all gig and tour dates, including details such as dates, times, and venues, for flyer creation. We also recommend that you continue posting regularly on your stories to stay self-sufficient and adapt to changing algorithms, while creating content that aligns with current trends.

ADDITIONAL

ADDITIONAL CONTENT CREATION

(for extra video/reel editing if needed)

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Photography
Videography

PHOTO/VIDEO SHOOTS

We offer a range of professional photographers and videographers with diverse skill sets, styles and rates. We will suggest, coordinate, and book the right one for you, providing samples and examples for your approval based on your style and preferences, along with their rates.

ON-SET COORDINATION/MANAGEMENT

This includes assisting with setting up the shoot, preparing and supporting the artist, managing the day's timeline, creating a shot list to ensure all necessary content is captured, and taking basic behind-the-scenes photos and videos. Additionally, assist with breakdown and clean-up if needed.

PRE-PREPARATION

This involves mood boarding, assisting the artist with styling their own clothing, scouting locations, preparing the set design (with the artist responsible for props, etc.), and coordinating any additional tasks that may arise.

WARDROBE STYLIST

This includes mood boarding to establish the desired aesthetic, styling the artist by selecting clothing, accessories, and sometimes conducting shopping or home visits to find the perfect pieces. If you request the stylist to be on set during the shoot, additional fees may apply.

HAIR & MAKEUP ARTISTS

Hair and Makeup Costs vary depending on requirements and/or the professionals selected. We can provide different options.

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Strategy Planning and Accountability Coaching
(month 1 month required)

Accountability coaching is an effective way to hold yourself accountable with structured support, helping you stay focused, motivated, and responsible for your goals. We use a collaborative spreadsheet to help you set weekly goals and outline tasks to track your progress. Our goal is to train you to think and operate with structure, like a business. We offer suggestions based on your vision and assist in keeping you accountable with weekly check-ins and follow-ups. Ultimately, you control the outcome. We aim for the completion of five tasks per week.

- **Clear Goal Setting:** Assist artists in setting clear and achievable goals, outlining a strategic plan of action, and guiding them on how to drive positive change through their actions.
- **Weekly Check-Ins:** Provide regular check-ins to ensure ongoing progress. These check-ins serve as opportunities to review accomplishments, address challenges, and refine the action plan as needed.
- **Problem Solving:** Offer guidance in navigating obstacles and challenges. The coaching process involves problem-solving strategies to help artists overcome barriers and maintain momentum.
- **Time Management Support:** Help artists develop effective time management skills, ensuring they allocate their time efficiently to prioritize and work towards their goals.
- **Accountability Measures:** Establish accountability measures to ensure artists commit to completing tasks and meeting deadlines. This accountability fosters a sense of responsibility and commitment to the coaching process.
- **Feedback and Opinions:** Encourage regular feedback and reflection. Artists assess their progress, celebrate achievements, and engage in self-reflection to make informed decisions moving forward.
- **Empowering Decision-Making:** We empower artists to make decisions that align with their artistic vision and career goals. The coaching process helps them make informed choices while providing constructive feedback, building their confidence in decision-making.

Weekly Check-Ins: This includes two 1-hour calls and one 15-minute mid-week check-in. On Monday, we review your tasks for the week; the mid-week check-in assesses your progress; and on Friday, we recap the week. During these meetings, we help you problem-solve, manage your time effectively, provide feedback, and offer guidance on decision-making. While we guide, suggest, and gently encourage, the pace and outcome depend on your commitment and effort.

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Brand Consulting

Your brand is your unique identity, your story, and your tone. It's essential for standing out in the crowded music scene. Knowing who you are goes beyond how your image is perceived—it shapes your music and brings everything together. We'll start by evaluating your current image, understanding how others perceive you, and reflecting on how you see yourself. This includes researching your audience and competitors to determine where you fit in the music world.

If you don't have a defined brand yet, we'll help you create one. Through a structured process that includes introspective, hands-on exercises—similar to artist therapy—we'll explore what drives you creatively and identify what makes you special: your mission, vision, and any logos or visual elements that distinguish you from the rest. Why? Because you need to be sure of who you are in order to pitch and sell it. This is the foundation for everything else. Without a clear brand, it becomes difficult to communicate your identity, vision, and value to your audience, collaborators, and industry professionals.

Includes up to two 1-hour calls or meet-ups per week—one at the start and one at the end of the week. This also includes our basic artist assessment (an à la carte option), which provides a straightforward, opinion-based evaluation of the overall public brand. We review relevant links, music, quality, social media, the artist's story, and the overall project to identify strengths and weaknesses. The assessment includes a 30-minute consultation or an email summary with recommendations on areas to focus on, along with ideas for improvement.

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Artist Management and/or A&R

Rates vary based on the specific needs of the artist. This option is at the discretion of NMA. This service is not open to everyone.

Career Strategy: Developing plans for the artist's success, including career direction, brand building, and overall growth.

Day-to-Day Operations: Managing logistics, scheduling, and organization for the artist's music based activities, such as meetings, rehearsals, and shows.

Branding & Public Relations: Shaping the artist's public image, ensuring they are well-represented, and managing their public relations efforts.

Artist Development: Guiding artists in their musical growth through songwriting, production, and collaborations with other professionals (e.g., producers, engineers).

Creative Input: Providing input on song selection, advising on sound and style, and helping shape the artist's overall musical direction.

Business Negotiations: Representing the artist in contract negotiations with labels, promoters, and other industry professionals.

Liaison Between Artist and Industry Professionals: Facilitating communication between the artist and various industry professionals.

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